

VIP Wellness Event to showcase non-surgical treatment for muscle strength and recovery

Absolute Surgical Specialists will host a VIP Wellness Event from 3 to 6 p.m., Tuesday, May 12, offering attendees an inside look at a non-surgical treatment designed to build muscle, enhance strength and support recovery.

The event will feature Dr. Craig Amshel, who will present Emsculpt NEO, a treatment that combines muscle stimulation and other technologies to improve function and overall wellness. The program is aimed at individuals experiencing joint or back pain and those seeking alternatives to surgery.

Attendees can expect complimentary Emsculpt demonstrations, event-only pricing and free promotional items with the purchase of any session.

Organizers say the treatment may of-

fer several functional benefits, including muscle re-education, relaxation of muscle spasms, prevention of disuse atrophy and improved blood circulation. Reported outcomes include up to a 29% increase in muscle strength, up to a 95% improvement in muscle atrophy and up to an 83% improvement in range of motion.

In addition to the presentation and demonstrations, guests will be invited to enjoy a complimentary tasting provided by Local Brew Company.

The event will take place at Absolute Surgical Specialists, 1046 Cypress Village Blvd., Sun City Center.

For more information or to reserve a spot, call 813-633-0081.

TOPS Club

Take Off Pounds Sensibly Club Inc.(TOPS) is a non-profit, tax-exempt, peer-led weight-loss support group designed to help members achieve sustainable results through weekly meetings and education.

The organization provides a structured and supportive path to lasting weight loss through accountability, rewards and encouragement from fellow members.

Meetings are held at 9:30 a.m., Tuesdays, at The Crossings Assisted Living Center, 8451 U.S. 301, next to the Alafia River.

For more information, call Tony at 813-240-5447.

Southshore Chamber

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said. “This is something I can throw myself into with passion.

“I love the South Shore community,” she continued. “I’ve lived in a lot of places and never experienced one that feels so much like a family. There’s something so special about it.”

Davis welcomed Peacock with open arms.

“Bonnie is a natural fit for executive director and has grown with the chamber since she joined us in 2017. She’s been a member, ambassador, volunteer, board member and an active part of our biggest events, including the Ruskin Seafood Festival, our business expos and annual banquet.

“Bonnie has sat on nearly every committee we have, which shows her heart for serving our community,” Davis added. “As a small business owner, she understands what our members are looking for. She’s truly sat in every seat except this one, and that perspective will allow her to lead with both insight and heart.”

Board members share Davis’ views.

“I’ve never met anyone who ends every conversation with, ‘Is there anything I can do for you?’” said Beth Stein. “This exemplifies her eagerness to serve in any situation.

“Much like Melanie, Bonnie is a strong, independent, woman who will lead our chamber with confidence and care.”

“I agree,” said Lea Manningham. “No matter how busy she is, she’s always willing to get involved and help someone else. Bonnie is a connector by nature who enjoys bringing people together. Because of her, I now have a solid partnership with Publix for my nonprofit.”

The selection process for Davis’ successor took several months. Twenty-five applicants from around the country showed interest in the job.

Once a short list was compiled, the remaining candidates were interviewed by the selection committee and then the full board.

“I’ve known Bonnie for many years, and I have to say I was continually impressed with her,” said Sean Andrews, chamber board president. “With each round of interviews, she was the glaringly obvious choice.

“Bonnie brings a shared passion for our community, which is integral to her position and the chamber’s mission,” he said. “I’m super-excited.”

Peacock — whose background includes experience in the restaurant, automobile and banking industries and as co-founder of Captain Handyman — doesn’t plan to make any big changes during her first year. Her short-term goal is to “pull off the Seafood Festival, initiate early-bird networking and follow in Melanie’s shoes.”

Ultimately she hopes to introduce a second big annual fundraiser and a new event to bring all South Shore communities together as one.

“I’m ready to do the job and do it well,” she said.

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